



S. Kasthuripriya,
82, Alagar nagar 3rd street,
K. Pudur -7
Madurai
Kasthuri12priya@gmail.com

Curriculum Vitae

Career Objective

To establish myself in the field of Teaching and to utilize my skills to help the institution move higher

Educational Qualifications

- Ph.D (Business administration) in V.H.N.S.N college, Virudhnagar affiliated to Madurai Kamaraj University. Thesis to be submitted in July 2022 waiting for viva-voce
- **M.Phil (Management)** in 2015-2016 from Sir Meenkshi Govt Arts College For Women's Affiliated To Madurai Kamraj University, 'A' Grade, Madurai- 01 with an aggregate of 87.5%
- **M.B.A (Management)** in 2012-2014 from Madurai institute of social science., Affiliated To Madurai Kamraj University, 65.26% Specialization: Human Resources And Finance
- **M.Com (Commerce)** in 2008-2021 from AMERICAN COLLEGE Madurai Kamraj University, Madurai 1, 55%
- **B.Com(Commerce)** in 2005-2008 from E.M.G Yadava Women's College, affiliated to Madurai Kamraj University, Madurai 14, 55.16% Specialization: Accountancy
- **H.S.C** in 2005 from, Capron Hall Hr Sec girls School, Madurai-01 with an aggregate of 75%
- **S.S.L.C** in 2003 from, Capron Hall Hr Sec girls School, Madurai-01 with an aggregate of 65%

Additional Qualifications

- Completed Certificate Course in Tally

Professional Experience:

- Working as Assistant Professor in Madurai institute of social science from June 2014—Jan 2015
- Presently Working as Assistant Professor in Padmarajam College of Management, Madurai from August 2016 –2019
- Mannar Thirumalai Naicker College, Madurai from 03 August 2022 and still date

Subjects Taught/Teaching

Undergraduate level

(B.Com & BBA)

- Cost Accounting
- Marketing Management
- Strategic management
- Principles of Management

CA FOUNDATION & CMA CAT FOUNDATION

- **Financial Accounting**
- **Financial accounting 2**

Other Academic Activities

- Project guide_: B.Com,BBA,M.B.ABharathiar university students in their project preparation
- Project guide : B.Com Mannar Thirumalai Naicker College students in their project preparation

Awards and Honors

- Recipient of *The Best Outstanding Outgoing Student Award* of Madurai institution of social science during the 37th College Day Function (2015)
- Participated in National Level Management Meet competitions for and won prizes ,State Level Inter Collegiate competitions for and won prizes (*First prizes and Second prizes*)
- Presented many papers in various colleges and Universities.

Co-curricular Activities

- Participated one day State Level Workshop On “Appropriate Statistical Tests in Hypothesis Testing” On 4th February 2016 organized by Department of Management Studies,(DOMS) Madurai Institute of Social Science, Madurai.
- Participated/Presented a paper in the State Level Seminar on “Corporate Social Responsibility: An Ethical values of Business” jointly Organized by the Department of Management Studies and Department of commerce. Madurai institute of social science, Madurai on 18th October, 2013.
- Participated one day UGC Sponsored National Seminar On Entrepreneurship and Social Innovation held on 17th March, 2016.
- Participated one day UGC Sponsored National Level Workshop on Quantitative Data Analysis using SPSS held on 18th March, 2016
- Worked as NSS representative for students and attended workshop on various awareness programs.
- Participated one day National Seminar on New Dimensions of Management in the Globalized ERA-2016 organized by Department of Management Studies (DOMS), Madurai Kamaraj University, Madurai.
- Participated in World Heart day Walkathon for Heart awareness.

Publication Details

Paper Presentation & Paper Publication:

- A Customer beneficiaries banking service housing loan in maduraicity” in the National Conference on trends and challenges in Management organized by the department of business Administration, Arul Anandar college, Karumathur. Feb 2019

- E-Housing loan in madurai city in the one day state level seminar on Digital Literary and its impact on indian economy orgainzed by the Department ofcommerce,V.H.N.SenthiikumaraNadar College (A),Virudhnagar.Aug 2019
 - Factor Infuencing approval of housing loan credit facilities in Virudhnagar -ISBN:978-81-942052-1-0, and seminar on Evoution of Business Management EthosinIndia"V.H.N.SenthiikumaraNadar College (A),Virudhnagar on sep 2019
 - A study on Factor infulencing customer credit in purchasing home with specialreference to madurai city in tamilnadu - ISSN.NO:0022-1945 JICR,Jounrnal,VolumeXI,ISSUE XII (UGC CARE LIST),International Conference at LEAD College ofManagementdhoni,Palakkad,/kerala DEC 2019
 - E-Housing Loan in Madurai City” in the First International conference on “EVERGROWING CHALLENGES IN THE BANKING SECTOR” by the Department ofCommerce, Government Arts and Science College,Sivakasi march 2021
 - A Study on Housing Loan Provided by Public Sector Banks in Madurai City international Virtual Conference on Interdisciplinary Innovation in Academic ResearchIDIAR 2021 CAPE FORUM - OF BY AND FOR YOU PUBLICATION pg no116 by the Department of Commerce,The American College Nov 2021
 - Seminar
 - Three days National Seminar on Data Analysis for social science Research &23 Aug 2019 at V.H.N.senthikumaraNadar College (A) virudhnagar. • Ond day International Seminar on impact of EntrprenurialBehaviourinkaripatti, Virudhnagar district Oct 2019.
 - One day National level Seminar on Promotion of academic integrity andprevention of plagiarism at V.H.N.senthikumaraNadar College (A) virudhnagar jan2020
 - Webinar on why academic Journal Pubilcation is important " on organziedcollegeof arts and science,Tirupatti 2020
 - National Webinar on research methodology jointly organised by SVDGovernmentDregee college (W) Nidadavole,West Godavari District,AndhraPradeshand Khandesh chapter of English Language Teachers'Association of India on2020.
 - Three day National webinar Seminar on "INNOVATION BUSINESSSTRATEGIES AMID COVID -19 CRISIS"Organized by the Department ofcommerce,SriKaliwari College(A) Sivakasi 2020
 - Unleashing The AHA Moment: Role of Creativety in Marketing Communicationconducted by the research Department of BusinessAdminstration,V.H.N.SenthikumaraNadar College, Virudhnagar Feb 2021
 - In collaboration with Organized a National Webinar on Managing PersonalFinance and Wealth Creation Organized by Mahindra Arts and Science College (Autonomous), Namakkal in collaboration with Association of Mutual funds in India (AMFI), on 21st March 2022.
- One day national LEVEL WORKSHOP ON CLOUD COMPUTING TECHNOLOGIES IN BANKING APPLICATIONS ON 15TH SEP 2023 AT DEPARTMENT OF COMMERCE , V.H.N.senthikumaraNadar College (A) virudhnagar
- Two days international conference consumer psychology –global scenario 2023 ICCP-2023 on 21st & 22st September 2023.

Faulty Devolvment Programme:

S.	Name of the Professional	Date and No.of	Name and address of the
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No	Development Programme	Days	Institution imparting training
1	6 DAYS national level FDP ON DIGITAL TEACHING METHODS IN HIGHER EDUCATION	28 th aug 2021&6 DAYS	Hinusthan college of arts and science
2.	DESING THINKING –A PRIMER	8 SEP 2023&1 DAY	SHRI JAIRAMBHAI PATEL INSTITUTE OF BUSINESS MANAGEMENT AND CPMPUTER APPLICATION ,GANDHINAGAR
3.	DYNAMICS OF RESEARCH PUBLICATION	15 th -16 th SEP 2022 & 2DAYS	MANNAR THIRUMALAI NAICKER COLLEGE
4	CONSULTANCY AND CORPORATE TRAINING	17 th MARCH 2023 & 1DAY	MANNAR THIRUMALAI NAICKER COLLEGE
5.	INSIGHTS OF NATIONAL EDUCATIONAL POLICY(NEP2020)	18 TH MARCH 2023 & 1 DAY	MANNAR THIRUMALAI NAICKER COLLEGE
6.	“MASTERING THE ART OF RESEARCH METHODOLOGY:EMPOWERING THE FACLTY FOR EXCELLENCE”	30 th October & 3 rd Nov 2023	RAJAPALAYAM RAJUS COLLEGE

Internship Training

I had undergone 1 Month internship training on Christ mission hospital

Projects Work

M.B.A. Project Title: “A STUDY ON STRESS AMONG NURSE WITH SPECIAL REFERENCE TO MEENAKSHI MISSION HOSPITAL AND RESEARCH CENTER MADURAI” (Thesis Submitted).

M. Phil. Project Title: A STUDY ON EXPLORING THE INFLUENCE OF CREATIVITY AND POLITICAL SKILL ON ENTREPRENEURIAL INTENTION AMONG COLLEGE STUDENTS IN MADURAI (Thesis Submitted).

P.hD Project Title: HOUSING LOAN AS A DEDUCTION TO ABATE TAX LIABILITY – A STUDY WITH REFERENCE TO INCOME TAX ASSESSEES IN MADURAI DISTRICT, TAMIL NADUwaiting for vivo-viva

Personal Strengths

- Self initiator
- Basic Computer Knowledge
- Self motivated

Personal profile

Date of Birth : 12/09/1986
Age : 37
Sex : Female
Nationality : Indian
Permanent Address : 402,Karpaganagar 13th Street
K.Pudur
Madurai-625007.
+91 8220705169, +91 98949 33997

Languages Known:

English (read, write & speak)

Tamil (read, write & speak)

Telugu(Speak)

Interests and Hobbies:

Reading Books

Listening to music

References

Write any two References

:Nil

Declaration

I hereby declare that the information here with furnished are true to the best of my knowledge and belief.

Place:Madurai

Date:

(S.KASTHURIPRIYA)